



What We Do

Invest WindsorEssex advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

Informing

We provide the most current and relevant information and data on site selection, market research and available government funding.

Guiding

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

Connecting

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

New Investment Facilitated

\$40,874,000

Total amount of new investment to the region, through both public and private investment streams.

28

Expansions Facilitated

162

New Jobs Facilitated

127

Priority Files

21

Business Startups

Business Support Sessions

15 Sessions

16 Site Visits

121 Attendees

296 Consultations

Website Analytics

investwindsoressex.com

Users – 17,679

New users – 16,928

Returning users – 931

Page Views – 23,654

webbusinesscentre.com

Users – 12,490

New users - 12,036

Returning users - 1,380

Page views – 27,812



Singapore



Canada



China



USA



Vietnam

TOP SITE VISITORS

Social Media Analytics

**Invest WindsorEssex
Small Business & Entrepreneurship Centre**



Total fans

36,491

Total impressions

252,090

Total engagement

6,242

