Q1 Performance Metrics 2026

INVEST WINDSOR ESSEX

What We Do

Invest WindsorEssex advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

Informing

We provide the most current and relevant information and data on site selection, market research and available government funding.

Guiding

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

Connecting

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

New Investment Facilitated $61,004,341

Total amount of new investment to the region, through both public and private investment streams.

- **26** Expansions Facilitated
- **254** New Jobs Facilitated
- **79** Priority Files
- **11** Business Startups

Business Support Sessions

18 Sessions
15 Site Visits
258 Attendees
274 Consultations

Website Analytics

investwindsoressex.com
Users – 26,687
Page views – 35,207
New visitors – 25,551
Returning visitors – 1,275

webusinesscentre.com
Users – 12,683
Page views – 27,686
New visitors – 12,281
Returning visitors – 1,299

TOP SITE VISITORS

China

Canada

Singapore

USA

Spain

Social Media Analytics

Invest WindsorEssex
Small Business & Entrepreneurship Centre

Total fans
36,059

Total impressions
120,854

Total engagement
8,183

AMHERSTBURG ESSEX KINGSVILLE LAKESHORE LASALLE LEAMINGTON PELEE ISLAND TECUMSEH WINDSOR