

What We Do

Invest WindsorEssex advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

Informing

We provide the most current and relevant information and data on site selection, market research and available government funding.

Guiding

We provide answers and advice on general business practices, expansion planning, multinational branch planning and exporting, as well as training and educational resources.

Connecting

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

PERFORMANCE METRICS 2023

New Investment Facilitated \$127,045,000

(IA/BRE/SBEC/AI)

Total amount of new investment to the region, through both public and private investment streams.



Business Support Sessions

55 Sessions (BRE/SBC/AI) 1126 Attendees (BRE/SBC/AI)

Top Economic Priorities as reported by Windsor-Essex Businesses

Labour force challenges – continued shortfalls in labour/talent pools across all sectors; some sector businesses are exercising caution with hiring as economic uncertainty continues; growing concern for labour resources as new infrastructure projects come on-line; companies are met with increased labour costs including competitive wages/incentives in the U.S.

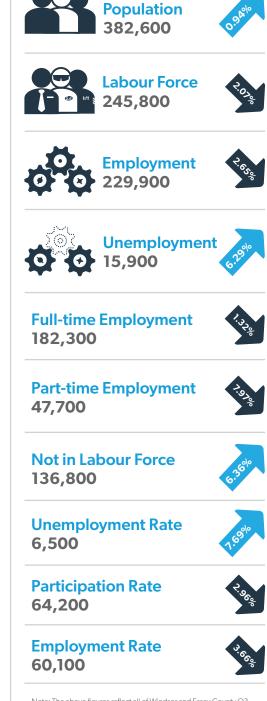
Housing & labour – a two-fold challenge with an increased demand for housing outweighing the skilled labour capacity and in turn, talent attraction is stymied by lack of available and attainable housing inventory.

Rising energy costs (electricity and natural gas) - impacting the bottom line across all sectors (especially agri-greenhouse and manufacturing) with very few programs/incentives to mitigate the impact. Uncertainty of reliable and timely supply and transmission of electricity and natural gas and related infrastructure projects continues to impede new investment.

Inflation – businesses across all sectors are cautious about new projects, expansions and capital expenditures, as they struggle to track economic indicators and day-to-day realities, making forecasting difficult. Uncertainty over inflation trends and interest rate continues to soften portions of the manufacturing industry.

Small business - struggling with COVID-19 Ioan re-payments and re-financing procedures. Inflation is impacting their ability to forecast/ schedule repayment of pandemic recovery Ioans and interest rates are a serious concern.

Regional Economic Indicators [†]



Note: The above figures reflect all of Windsor and Essex County Q3 2023 to Q4 2023.

Source: Statistics Canada, Labour Force Survey custom tabulation.