



**BOARD OF DIRECTORS
OPEN MEETING MINUTES
Friday, November 3, 2023
8:30 a.m.
Zoom**

Present:	Mayor Drew Dilkens, Chair	Kevin Laforet, Treasurer	Dr. Robert Gordon, Vice Chair	Chris Savard, Past Chair
	Waseem Habash	Jim Lyons	Kyrsten Solcz	Jimi Tjong
Regrets:	Alex Anobile	Warden Hilda MacDonald	Federica Nazzani	
Staff:	Stephen MacKenzie, CEO	Joe Goncalves	Matt Johnson	Holly Connelly
Regrets:	Sabrina DeMarco	Gina Meret-Dybenko	Wendy Stark	

1. CALL TO ORDER & DISCLOSURE OF CONFLICT OF INTEREST

The meeting was called to order at 8:34 a.m. by Mayor Drew Dilkens, Chair and quorum was met. No conflict of interest was declared.

2. AGENDA

The agenda for the open meeting of Invest WindsorEssex Board of Directors was approved as presented.

Motion Moved by Chris Savard

Seconded by Dr. Rob Gordon

That the agenda for the November 3, 2023, meeting of Invest WindsorEssex Board of Directors be approved. Carried.

3. CONSENT AGENDA

- 3.1 Minutes of the open Board Meeting
- 3.2 Monthly Performance Measures and Metrics
- 3.3 Top Business Priorities

Motion Moved by Chris Savard

Seconded by Dr. Rob Gordon

THAT the consent agenda and the recommendations therein be approved. Carried.

4. BOARD OF DIRECTORS REPORTS

4.1 Chair's Report

No report.

4.2 CEO's Report

- a. Brief Remarks from Department Heads

Business Retention and Expansion (BRE)

Emerging Technologies in Automation Event held at Caesars Windsor

- Over 360 Attendees and 45 exhibitors
- Positive feedback and requests to exhibit at the 2024 event

EDCO Regional Conference held at AIC

- 40 attendees

Procurement Assistance Canada

- Day-long event focusing on selling to government and innovation support programs at the Fogolar Furlan club

Ontario Auto Mayors meeting in Vaughn

- IWE represented by Wendy Stark, Director, BRE and Jessica McCarthy, Talent Attraction Specialist

Marketing and Communications (MKTG)

- Supporting all events and campaigns including the talent attraction campaign

Talent Attraction Campaign

- Coordinating an advisory committee that includes St. Clair College, University of Windsor, industry and labour

Automobility & Innovation (AI)

- New Talent Attraction Specialist hired and developing attraction campaign
- EV Careers Tool launching on November 15, 2023 with The Honourable Filomena Tassi
- Partnership with St. Clair College, University of Windsor, WEtech Alliance, Workforce WindsorEssex and IWE

OVIN

- Regional Technology Development Site has hit their April metric as of September and will continue to add additional clients to portfolio for the remainder of the fiscal year
- Extremely successful program

FedDev

- Actioned all amendment activity under contribution agreement for the talent activities
- Approved for all recent claims and disbursements

Investment Attraction

- Nine FDI wins
- Total of \$142 million in investment
- 598 jobs
- Announcements pending
- 17 priority files

Small Business and Entrepreneurship Centre (SBEC)

Digital Mainstreet Program

- Grants getting to small businesses

Shop Local Show

- Successful event sponsored by Vistaprint
- Great way to showcase local small business

Cedar Valley

- Small business client in Summer Company Program
- Recent Dragon's Den success

Motion Moved by Waseem Habash
Seconded by Kevin Laforet

THAT the updates provided in the CEO's Report be received. Carried.

5. NEW BUSINESS

None



6. NEXT MEETING

The next meeting of Invest WindsorEssex Board of Directors will be held on Friday, December 1, 2023.

7. ADJOURNMENT & MOVE IN CAMERA

Motion Moved by Waseem Habash

Seconded by Dr. Rob Gordon

That the open meeting of the Invest WindsorEssex Board of Directors be adjourned at 8:46 a.m. Carried.