

What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

INFORMING

We provide the most current and relevant information and data on site selection, market research and available government funding.

GUIDING

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

CONNECTING

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

New Investment Facilitated

\$6,800,000 (IA/BRE)
\$876,415 (SBC)

Total amount of new investment to the region, through both public and private investment streams.

12 Expansions Facilitated
(IA/BRE) 6 | (SBC) 6

129 New Jobs Facilitated
(IA/BRE) 110 | (SBC) 19

11 Priority Files

14 Business Startups

4 Funding Applications and Joint Papers Developed

Business Support Sessions

36 Sessions
1333 Attendees



Top Economic Priorities as reported by Windsor-Essex Businesses

- 1 Canada-U.S. border closure - limited cross-border business travel, COVID protocols, restrictions and mandatory quarantine orders
- 2 Uncertainty of economic climate - impacting business investment and project planning
- 3 Labour challenges - unintended consequences of COVID supports to employees leading to labour shortages
- 4 Health & safety protocols
- 5 U.S. tariffs on Canadian aluminum

Regional Economic Indicators[†]



Population 15+
356,000

0.1%



Labour Force
197,000

2.4%



Employment
178,500

0.9%



Unemployment
18,500

14.9%

Unemployment Rate
9.4%

1.3%

Participation Rate
55.3%

1.4%

Employment Rate
50.1%

7.6%

Building Permits*

\$51,536,890

*Industrial, commercial and institutional permits only

