

What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our Region. We are the Region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in four key ways:

1. WE Inform and Promote

To be the leading source for economic information and promotion in the Windsor-Essex region.

2. WE Invest and Attract

To promote the Windsor-Essex region as a premier location for business attraction and expansion.

3. WE Innovate and Advance

To diversify the Windsor-Essex region and enable companies to be leaders in innovation and not victims of technology disruption.

4. WE Engage and Collaborate

To lead, inform, guide, connect and leverage the economic development ecosystem in the Windsor-Essex region.

choosewindsor.essex.com

New Investment Facilitated
\$450,500 (BA/BRE)
\$55,500 (SBC)
\$55,000 (IBLS)

Total amount of new investment to the region, through both public and private investment streams.

12 Expansions Facilitated
(BA/BRE) 2 (SBC) 10

56 New Jobs Facilitated
(BA/BRE) 25 (SBC) 31

15 Priority Files

13 Business Startups

7 Funding Applications and Joint Papers Developed

Business Support Sessions

32 Sessions
1011 Attendees



Top Economic Priorities as reported by Windsor-Essex Businesses

- 1 Canada-U.S. Border Closure - Limited cross-border business travel - COVID protocols, restrictions, Mandatory Quarantine Orders
- 2 Uncertainty of Economic Climate - impacting business investment and project planning
- 3 Labour Challenges - unintended consequences of COVID supports to employees leading to labour shortages
- 4 Health & Safety protocols
- 5 U.S. tariffs on Canadian aluminum

Regional Economic Indicators[†]

 **Population 15+**
356,200 

 **Labour Force**
201,800 

 **Employment**
180,100 

 **Unemployment**
21,600 

Unemployment Rate
10.7% 

Participation Rate
56.7% 

Employment Rate
50.6% 

Building Permits*
\$62,801,308

*Industrial, commercial and institutional permits only



[†] Note: The above figures reflect all of Windsor and Essex County, Q2 2020 to Q3 2020. Source: Statistics Canada, Labour Force Survey custom tabulation