



## PERFORMANCE METRICS 2021

### What We Do

Invest WindsorEssex advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

### INFORMING

We provide the most current and relevant information and data on site selection, market research and available government funding.

### GUIDING

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

### CONNECTING

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

### New Investment Facilitated

**\$34,000,000** (IA/BRE)  
**\$152,500** (SBC)  
**\$7,500,000** (AI)

Total amount of new investment to the region, through both public and private investment streams.

**18** Expansions Facilitated  
(IA/BRE) 41 (SBC) 14

**120** New Jobs Facilitated  
(IA/BRE) 791 (SBC) 41

**10** Priority Files

**16** Business Startups

**3** Funding Applications and Joint Papers Developed

### Business Support Sessions

**53 Sessions**  
**382 Attendees**

### Top Economic Priorities as reported by Windsor-Essex Businesses

- 1 Canada-U.S. border closure - limited cross-border business travel; uncertainty of staged/planned re-opening of land border - all heavily impacting the manufacturing sector
- 2 Uncertainty of economic climate - impacting business investment and project planning
- 3 Labour challenges - unintended consequences of COVID supports to employees leading to staffing, labour, and talent shortages
- 4 Uncertainty of longevity of government resources, support programs, rotating stages of Provincial COVID-19 "Re-Opening"
- 5 Small business sustainability

### Regional Economic Indicators †



**Building Permits**  
**\$108,251,734**



† Notes: The above figures reflect all of Windsor and Essex County, Q1 2021 to Q2 2021. Source: Statistics Canada, Labour Force Survey custom tabulation.