

## What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

### INFORMING

We provide the most current and relevant information and data on site selection, market research and available government funding.

### GUIDING

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

### CONNECTING

We help organizations cut through red tape and we connect them directly with key decision makers, potential partners and funders.

[choosewindsor.essex.com](http://choosewindsor.essex.com)

## New Investment Facilitated

**\$750,000** (BA/BRE)  
**\$41,500** (SBC)

Total amount of new investment to the region, through both public and private investment streams.

**29** Expansions Facilitated  
(BA/BRE) 1 | (SBC) 28

**99** New Jobs Facilitated  
(BA/BRE) 12 | (SBC) 87

**16** Priority Files

**23** Business Startups

**5** Funding Applications and Joint Papers Developed

## Business Support Sessions

**34 Sessions**  
**337 Attendees**



## Top Economic Priorities as reported by Windsor-Essex Businesses

COVID-19 Impacts to All Sectors

- 1 Access to government support programs and navigating all criteria
- 2 Health & Safety protocols
- 3 Employment Standards, available work force
- 4 Cross-border business travel – COVID protocols, "Essential Worker" designations
- 5 Uncertainty of economic climate - ability to adjust to new COVID reality

## Regional Economic Indicators†



**Population 15+**  
**357,000**



**Labour Force**  
**192,800**



**Employment**  
**163,300**



**Unemployment**  
**29,500**



**Unemployment Rate**  
**15.3%**



**Participation Rate**  
**54.0%**



**Employment Rate**  
**45.7%**



**Building Permits\***  
**\$42,954,947**

\*Industrial, commercial and institutional permits only (Totals do not include Amherstburg values for all three months and Tecumseh values for the month of June 2020)



† Note: Source: Statistics Canada, Labour Force Survey custom tabulation.