

What We Do

The WindsorEssex Economic Development Corporation advances economic development and prosperity in our region. We are the region's lead economic development agency and a dedicated catalyst for business growth and expansion. We attract new businesses to our region, help strengthen existing businesses and support entrepreneurship in three key ways:

INFORMING

We provide the most current and relevant information and data on site selection, market research and available government funding.

GUIDING

We provide answers and advice on general business practices, expansion planning, multi-national branch planning and exporting, as well as training and educational resources.

CONNECTING

We help organizations cutthrough red tape and we connect them directly with key decision makers, potential partners and funders.

choosewindsor.essex.com

New Invested Facilitated

\$22,086,838 (BA/BRE)
\$237,500 (SBC)

Total amount of new investment to the region, through both public and private investment streams.

59 Expansions Facilitated
(BA/BRE) 5 | (SBC) 22

687 New Jobs Facilitated
(BA/BRE) 55 | (SBC) 131

11 Priority Files

90 Business Startups

4 Funding Applications and Joint Papers Developed

Business Support Sessions

39 Sessions
507 Attendees



Top Economic Priorities

as reported by Windsor-Essex Businesses

1. Regulatory Environment – Cross-Ministry - all levels of government - Delays in Application Reviews, Permit Approvals (Government must move at speed of business)
2. Preparing for tomorrow's workforce, today
3. FCA 3rd Shift Elimination – Local impacts to supply chain, employment, product for the future
4. Infrastructure support to align with growth in municipalities
5. COVID-19 – Business Continuity, Supply Chain Management, Access to Government support programs, Cross-border business and essential travel, temporary Foreign Worker Program (especially for the agri-greenhouse sector)

Regional Economic Indicators †



Population 15+
353,200 (up 1.1%)



Labour Force
206,900 (down 0.8%)



Employment
186,000 (down 4.7%)



Unemployment
20,900 (up 60%)



Unemployment Rate
10.1% (up 3.7%)



Participation Rate
58.6% (down 1.1%)



Employment Rate
52.7% (down 3.2%)



Building Permits*
\$50,416,381

*Industrial, commercial and institutional permits only (Totals do not include Amherstburg values for 3 months & Lakeshore Values for March 2020)

